

## **2017 FRIENDS OF SCOUTING UNIT PLAN**

Unit Type: \_\_\_\_\_ Unit # \_\_\_\_\_ District: \_\_\_\_\_

Chartered Organization: \_\_\_\_\_

Unit FOS Chair: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Unit FOS Presentation Date: \_\_\_\_\_

Participation/Year:	'15	'16	'17
Camp Card Sale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Popcorn Sale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Day Camp	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Summer Camp	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unit Budget	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unit Annual Calendar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2016 RESULTS			
Unit		District	
Enrollment 06/30/15		% Participation	
Amount Raised	\$	Average Gift	\$
# Gifts		Council	
% Participation		% Participation	
Average Gift	\$	Average Gift	\$

On average it costs \$300 per Scout for the Orange County Council to fund the tools and resources necessary to deliver a quality program for one year.

2017 UNIT GOAL		
Enrollment 06/30/16	A	
% Participation	B	
# Gifts	(A x B) = C	
Average Gift	D	\$
Unit FOS Goal (C x D) = E		\$
Unit Fair Share: A x \$300		\$

### ☒ Unit FOS Campaign Steps:

- ☐ 1. Attend District FOS Kickoff and Orientation
- ☐ 2. Complete FOS Unit Plan, Turn in to District
- ☐ 3. Create Unit Online Giving Page
- ☐ 4. Confirm Unit Presenter
- ☐ 5. Send FOS announcement to Parents
- ☐ 6. Host Unit Presentation
- ☐ 7. Turn in donations to District (within 2 days)
- ☐ 8. Follow up with families who have not given
- ☐ 9. Complete Campaign (deadline April 30th)

### Fill-in Dates

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### Goal Setting Instructions:

- Review last year's unit results; compare District/Council averages.
  - Help set a goal that will increase unit participation and average gift.
1. Choose a percentage of families that the unit feels will make a contribution. (B)
  2. Calculate the number of family gifts (A x B)
  3. Select the average contribution the unit believes is possible. (D)
  4. Set the Unit FOS goal by multiplying the number of gifts by the average gift. (C x D)
  5. Review total cost of Scouting services for unit. (A x \$300)